



November 30, 2017.

Dear Show Producers,

With a new board elected, the 2017 show season is fast approaching. As we Albertans are painfully aware the economic and political climate in our province is not what it was and there will be new challenges for cutters as well as producers in the coming year. We would like to get out ahead of some of these issues, and as such have made some changes in policy direction resulting in the following recommendation for show producers for 2017.

As you are aware the mandate of the ACHA is to provide its members with fun and competitive weekend cuttings. Weekend cutting is by definition cuttings slated for the weekend, Saturday and Sunday. Over the past several years, due to increased entries and more added money many of our shows have morphed into three and sometimes four-day events. As you can imagine this can be discouraging for the Amateur and Non Pro cutters who work a 5 day week and cannot get time off, or in this economy, afford to take time off. Those individuals are often left behind in the standings by those who can haul, become discouraged and eventually quit, resulting in a slow long term erosion of our participation base.

This issue was raised at the AGM in September of this year, and after some discussion a number of straw votes were held - the results of which clearly indicated that the membership desired to have weekend cuttings held where they belong, on the weekend. In view of the direction provided by the membership at the AGM the ACHA will only be approving weekend show applications meeting one of the two following criteria:

- A – two day weekend shows run over two days (Saturday and Sunday); or
- B- two day weekend shows run over three days (Friday, Saturday and Sunday).

To be clear, this does not prevent producers from holding a 3 or 4 day weekend show. All it means is for the purpose of ACHA standings we will only count money won on those shows which meet the above mentioned criteria. The additional shows a producer may wish to hold in excess of the 2 ACHA shows may still be approved NCHA, CCHA, jackpot or any combination thereof. Moreover, the approval process will remain exactly the same, the ACHA secretary will be pleased facilitate on your behalf NCHA and CCHA approvals so no separate approval is required to be submitted.

We do apologize for the delay in getting this letter out, however we would ask that producers submit draft show approvals for the 2017 calendar year ASAP so the ACHA board has ample time to work with producers, facilities and the membership to make 2017 a tremendous success.

Regards;

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